



Helping developers, publishers, and carriers succeed in mobile since 2001.

OpenPath offers the most comprehensive deck analysis for North American carrier mobile storefronts. On a daily basis our analysts track thousands of publishers, hundreds of devices, thousands of categories, and tens of thousands of games and applications for all major carriers.

## Carrier Profile of the Month: Verizon

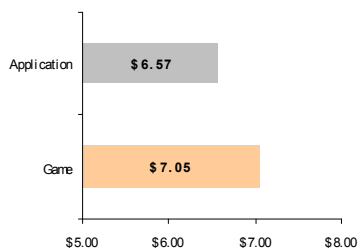
### One-Time Download Apps with the Most Deck Slots:

1. Chess by Verizon
2. Mahjong by Verizon
3. Tetris
4. Vemail
5. Yahtzee
6. Casino by Verizon
7. PAC-MAN
8. Solitaire
9. Bejeweled
10. Pool Pro Online II

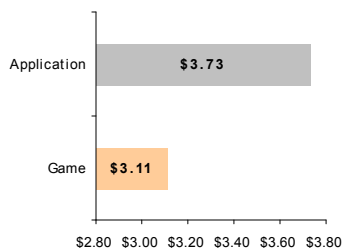
### Subscription Apps with the Most Deck Slots:

1. Wikimobile
2. Chess by Verizon
3. Mahjong by Verizon
4. Tetris
5. Vemail
6. Yahtzee
7. NFL Pix & Tones
8. Casino by Verizon
9. PAC-MAN
10. Solitaire

Average One-Time Download Price



Average Subscription Price



## Observations of the Month...

1. AT&T and T-Mobile recently restructured their deck layouts.
2. The decks with the most frequent content changes are the 'New', 'Most Popular', 'What's Hot', and 'Featured' decks across all carriers.
3. Titles of games and applications can vary between the different carriers.

## Additions/Moves/Changes

### New Decks:

- Sprint Valentine's Day SALE!
- Sprint: 40% Off Games You Love!
- AT&T Games We Heart!

### Sunsetted Decks:

- Sprint Boost Your IQ
- Sprint Holiday Games You Love!
- AT&T: Best of 2010

### Noteworthy New Content:

- AT&T: Shaun White Snowboarding
- AT&T: Block Breaker Deluxe
- Sprint: Call of Duty: Black Ops
- Sprint: Tron Legacy
- Verizon: LEGO Batman: The Mobile Game
- Verizon: NFL Pix & Tones

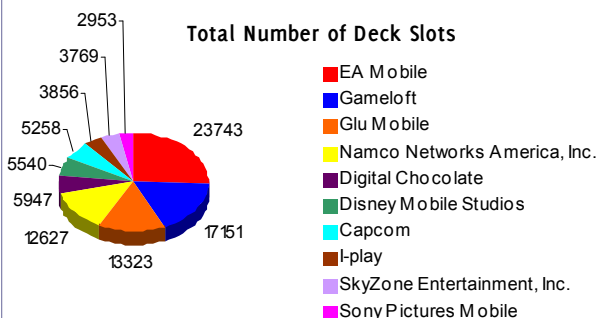
### Noteworthy Sunsetted Content:

- AT&T: Boulder Dash - Rocks!
- AT&T: Bloons for Windows Mobile
- Sprint: Zombieland
- Sprint: The Smurfs' Village
- Verizon: Devil Device

### New Devices:

- AT&T Samsung i917 Focus
- AT&T LG C900 Quantum
- AT&T HTC T8788 Surround
- Sprint Blackberry 9670
- Sprint HTC EVO Shift 4G
- T-Mobile HTC HD7
- T-Mobile Blackberry 9780
- Verizon LG VN270

## Top Game Publishers of the Month



We would love to hear from you! If you have any questions regarding data or are interested in learning about any of the other services Deck Analysis can provide, please feel free to e-mail us anytime at [deckanalysis@openpathproducts.com](mailto:deckanalysis@openpathproducts.com) or call 1.410.897.0406.

Thanks!  
The OpenPath Deck Analysis Team