



Video Powered Customer Engagement

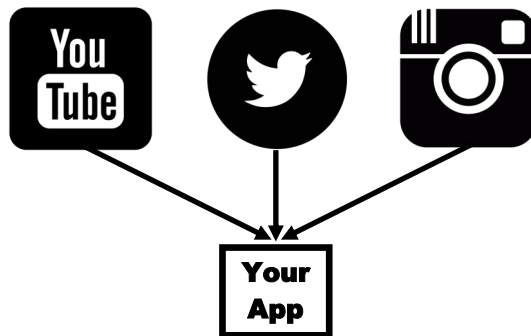
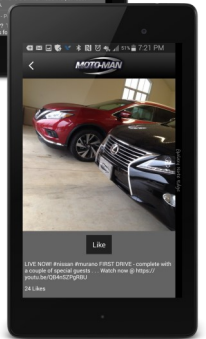
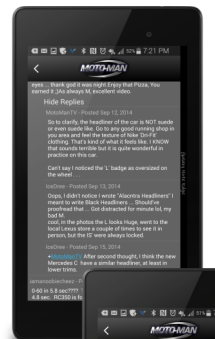
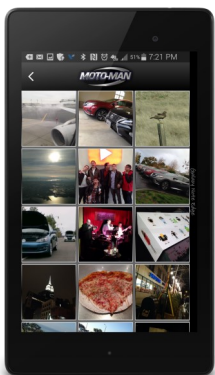
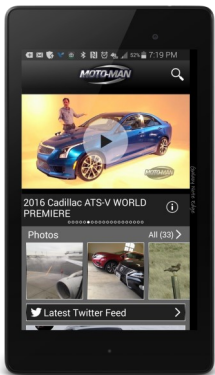
Mobile is now the “First Screen” - the primary path for discovering and engaging communities.

Leveraging over 13 years of mobile and video development experience, OpenPath Products provides an easy and extraordinary way to directly engage your audience with a branded mobile app that packages and presents your existing YouTube video, Instagram pictures, and Twitter news.

Help your fans fully and exclusively engage with your own content. Let them enjoy your own branded app experience—unencumbered by external ads or competing content.

Features:

- A branded app dedicated to your content to increase customer loyalty
- Push notifications to drive usage and increase content consumption
- Modern, video-driven UI interface organized by content categories
- Leverages your existing social content networks
- Designed to optimize YouTube content rating algorithms
- No separate CMS required
- Uses existing social commenting to increase client participation
- Integrates existing YouTube pre-roll ads to increase revenues
- Optional banner and interstitial ads for additional revenue
- Viral marketing through Facebook and Twitter sharing
- Favorite a video to easily revisit content
- Integrated analytics to measure consumer usage
- Android, iPhone, iPad, Smart TVs



Perfect for Youtube Channel owners, Real Estate Agencies, Churches, Educators, and any organization that wishes to raise mindshare with their clients and fans.

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