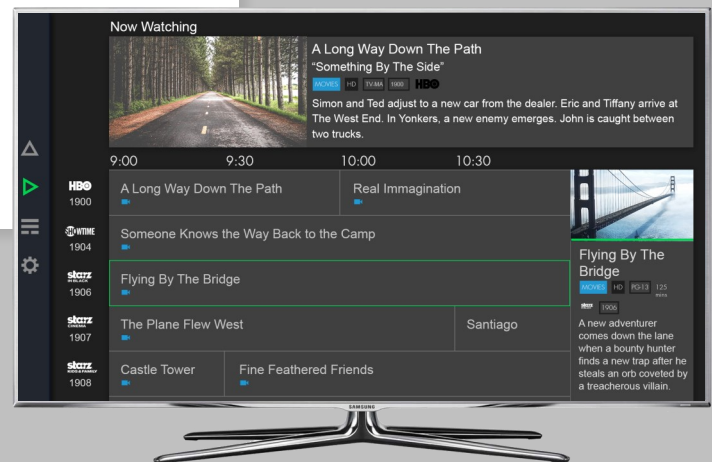
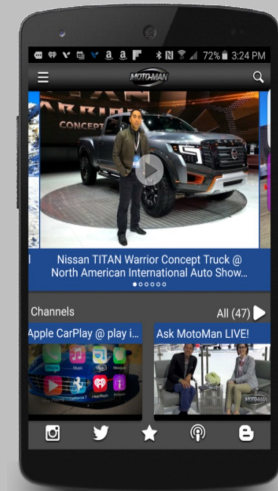




- Experts in DRM-enabled content distribution for studios, networks, and carriers.
- Video streaming, Progressive Download, and local video playback applications.
- Mediaroom, Mediaroom Reach, AT&T U-verse, YouTube, and custom back-end integrations.
- Companion Applications for phones, tablets, and watches.
- Client-side video creation, editing, and sharing.
- Video Application SDK and reusable library development.
- Virtual Reality and Immersive using Cardboard, Gear VR, Oculus, and more.
- Long-term relationships with some of the industry's most respected players.
- Android Auto and next generation technologies.
- Social Media Integration



Leveraging over 14 years of mobile media expertise, OpenPath Video Software Components provide an accelerated path to releasing multi-platform socially enabled video applications.

With built-in support for the Internet's most common social networks and ready integration with custom video sources, the OpenPath video solution is the fastest way for content providers to reach a mobile audience.

Features

- YouTube and custom media back-end integration.
- Seamless integration with Instagram, Podcasts, Twitter, and other social media.
- Push notifications to drive usage, increase content consumption.
- Modern, video-driven UI interface organized by content categories.
- Leverages your existing social content networks.
- Designed to optimize content rating algorithms.
- Uses existing social networks to increase client participation.
- Optional banner and interstitial ads for additional revenue.
- Viral marketing through Facebook and Twitter sharing.
- Favorite a video to easily revisit content.
- Integrated analytics to measure consumer usage.
- Android, iPhone, iPad, Smart TVs.
- Brand-able and customizable.



Using these pre-built components, OpenPath can quickly craft a custom video app solution that integrates with your content and environment.

OpenPath Video Customizable VOD / TVE App

OpenPath Video App Components

Android

iOS

HTML5



Strategy

- Ideation
- Roadmap Planning
- Cost / Benefit Analyses
- Technical Reviews
- New Feature Brainstorming
- System Architecture Planning



Development

- Code Maintenance
- VOD & Live Video Apps
- Virtual & Augmented Reality
- Rapid Prototypes & Demos
- SDK Design & Support
- Data Visualization



Quality Assurance

- Generating Test Plans
- Automated & Manual QA
- Technical Due Diligence
- Veteran U.S.-Based Team
- Advanced Tools
- > 1,600 Devices

Founded in 2001 as one of the world's first mobile app developers, our developers have expertise in TVE for STBs, Android, iOS, Smart TVs, Roku, Smart TVs, Android TV, and more. Experts in DRM-enabled content distribution for studios, networks, and carriers, we have cultivated long-term relationships with some of the industry's most respected players.

Our integration experience includes Ericsson Mediaroom and Mediaroom Reach, AT&T U-verse, YouTube, and custom back-end integrations. Our client-side video creation, editing, and sharing capabilities have been featured at both Samsung and AT&T Developer Conferences.

OpenPath has written TVE and VOD apps for cable companies, media providers, movie studios, weather stations, news aggregators, health organizations, and sports networks. Our video solutions target phones, tablets, Set Top Boxes, streaming dongles, DVD Players, Smart TVs, Google Cardboard, Android Auto and more.